**Suunnitelma:**

Think of a marketing campaign

**Kuvaus:**

Markkinointi on tärkeä osa yrityksen toimintaa kaikissa sen vaiheissa – alusta loppuun. Suunnittele mainos opiskelijakunnan kahvilaan.

**Task 3**

[Design the opening ad of your new coffee shop (The Students' Café)](https://novida.itslearning.com/LearningToolElement/ViewLearningToolElement.aspx?LearningToolElementId=25913)

You can start working on a marketing campaign that you will run before the opening. Create accounts on diverse social networks and inform your potential visitors about the progress of your business. Show them your work on the interior and menu, tell them about unusual beverages and meals, if you have them, announce your opening date and invite them to join.