**Badge name:** Expert in Learning Analytics

**Description:** An expert in learning analytics knows what learning analytics means. They understand what type of information on learning environments and systems is created to support teaching and, based on this knowledge, they are able to plan their own courses in a pedagogically meaningful way from the perspective of analytics. They are able to utilise analytical data in guiding students and monitoring the progress of their studies. This Expert in Learning Analytics badge was created in eAMK-project.

**Tags**:

**Criteria:**

Expert in Learning Analytics:

* understands learning analytics as well as the data produced by learning platforms and learning environments on a general level
* finds and can examine the data produced by the learning platform of their own educational institution
* uses the analysis tools available for utilising learning analytics in supporting the guidance of students and the progress of their studies
* can visualise learning analytics data with existing tools
* uses the results of learning analytics in developing their own work
* knows the requirements of data protection on the use of learning analytics and knows the practices of their own educational institution from the point of view of data protection.

**Demonstrate your Learning analytics competence!**

You can demonstrate the competence required for an Open Badge by alternatively 1) publishing a blog post/article or 2) creating a video presentation. You can find more detailed instructions in the following fields.

Name:

E-mail address:

Choose one of the following completion methods:

1. Publish a blog post or article. In your publication, describe how you have used learning analytics in your own work. The issues mentioned in the criteria of the Learning Analytics Expert Open Badge must be found in the post or article. Add a link to your publication here.
2. Present the use of learning analytics with your own online implementation. Make a video in which you tell about the use of learning analytics in your own online implementation. In the video, explain how the issues presented in the criteria of the Learning Analytics Expert Open Badge are realised. Add a link to your video here.

**Instructions for issuers:**

Two assessors from an UAS different from that of the application.

**Application approval message**

**Title:** Expert in Learning Analytics

**Message content:** Congratulations, you have been issued with the eAMK Expert in Learning Analytics badge. Your application was assessed by two subject area experts.

Button text: Receive the Expert in Learning Analytics badge

**Message footer:** Best regards,

The eAMK Open Badge team

**Application rejection message**

**Title:** Your application for the Expert in Learning Analytics badge has been rejected

**Message content:** Thank you for your application. It was assessed by two subject area experts. Unfortunately, this time your application failed to meet the required criteria. For further information about the assessment and development areas, send an e-mail to XX.