

INTERPROFESSIONAL MAP USER MANUAL

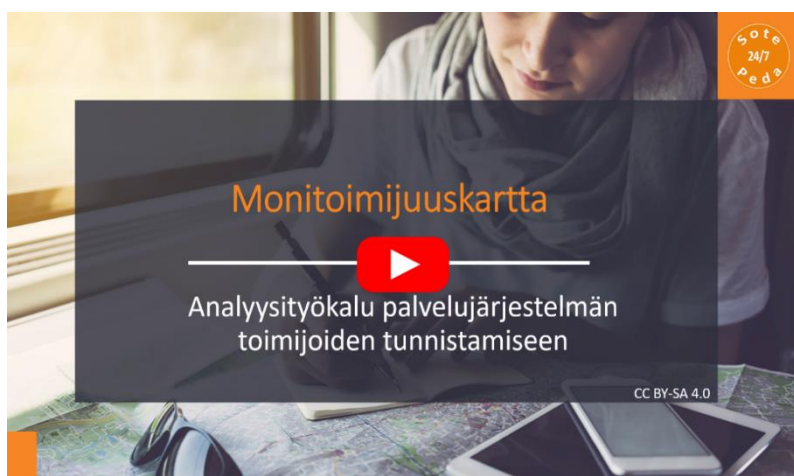
Description

The Interprofessional Map is a visual analysis tool that can be used to identify and classify actors in different ecosystems that operate in different sectors of society and at different geographical levels. It helps to create an overall picture of the key actors exerting influence over, for example, the social welfare and health care service system. In a broad sense, actors can include all individuals, groups or organisations that guide, supervise, finance, investigate and develop, organise, produce or use services in the service system. In the Interprofessional Map, the actors are divided into five sectors:

1. Private organisations are profit-seeking companies engaged in business activities that produce goods or services for sale on the market.
2. Public organisations are public sector entities that provide public services and see to general income distribution, well-being and the functioning of the social and economic system. This sector comprises municipalities, joint municipal authorities and their public utilities, central, regional and local government, funds and public utilities not included within the state budget, independent bodies governed by public law, foundations and funds, and international intergovernmental organisations.
3. Non-profit organisations are not-for-profit entities that produce non-market goods and services for households – such as associations, parishes and foundations.
4. Hybrid organisations combine the characteristics and strategies of private, public and non-profit organisations. Hybrid organisations include companies owned by the public and third sector as well as various multi-sector RDI and service networks.
5. In/non-formal civic action consists of activities based on citizens' self-motivated activity that is aimed at helping other people and the community. This sector includes families, friends and neighbours, experts by experience, peer supporters and volunteers.

In addition to sector-based classification, actors are also classified geographically at the local, regional, national and international level.

See the illustrative video on how the Interprofessional Map can be utilised to identify actors that exert an influence on the development of the social welfare and health care service system (EN subtitle available):



OBJECTIVE

Identify and classify key ecosystem actors in different social sectors and at different geographical levels



CONTEXT OF USE

Mapping out existing ecosystem actors and potential partners when planning new development projects or developing operating models which span sectoral boundaries



DURATION

60–90 minutes



PARTICIPANTS

Can be carried out individually or as a group



TOOLS

Can be used digitally or in printed paper form. Digital use requires a computer, while manual use requires in addition a printer, A3 sheets of paper, labels and pens



ORIGINAL SOURCE

Laurila, M. (2020). Monitoimijuus sosiaali- ja terveydenhuollon palvelujärjestelmän kehittämisessä. Työkirja korkeakouluopetukseen ja täydennyskoulutukseen. MUOVA Education 1/2020. Vaasa: Design Centre MUOVA, Vaasa University of Applied Sciences.

Instructions

You can use the Interprofessional Map either digitally or manually in the following way:

- Download the Interprofessional Map tool to your computer or print out the template on A3 paper if desired.
- Enter the names of key ecosystem actors in the digital or paper template. Classify actors by sector and at local, regional, national or international level.
- In the middle of the Interprofessional Map, write down the vision that unites the ecosystem actors (target state).
- Save (CTRL+S) your changes to the digital template.
- Finally, make sure that the map you have prepared contains all the key actors within the ecosystem. Would the involvement of some new actors potentially add value to the customer and the functioning of the ecosystem?



Technical tips for using the digital Interprofessional Map template

1. When adding names of actors to the digital template, first select the Home tab at the top left of the screen.
2. Next, press the Text Box icon in the middle of the top bar. Move the cursor to the desired position, press the left mouse button and enter the actor's name into the text box that appears.
3. You can use the Zoom tool at the bottom right of the screen to magnify the template in PowerPoint.

