

Understanding Generative AI: Prompting



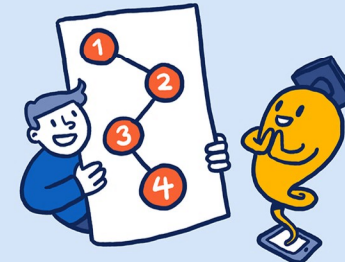
It's important to set the scene and build the landscape for Gen AI to provide you with better answers.

Start your prompt by explaining to the bot:

1. First, set the scene...



It's role and job



Instructions for the task at hand



Expectations for tone and style of the answer



Constraints and restrictions

2. ...then, give the task:

2A. Zero-shot prompting

Zero-shot prompting is like asking google: you ask something once and see what comes out. You provide limited context information and the answer will reflect the Gen AI's preset settings and training material. Whether the answer is sufficient for your need depends on how the bot has been trained and configured.

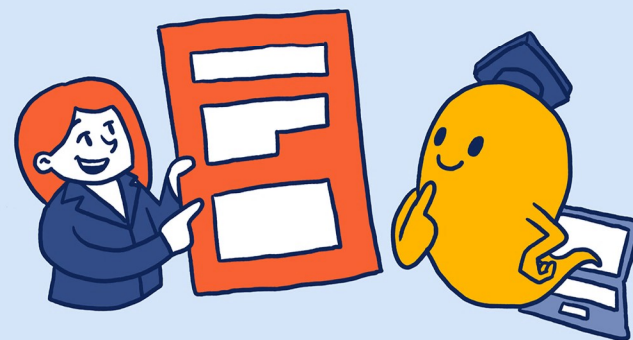


2B. One-shot prompting

In one-shot prompting you provide the bot a single example as contextual information to help it complete its task.

Example: "Write a summary of [provided text material] in the style of [provide example text or source]."

You can provide additional information by asking the bot to include or consider some factors.



2C. Few-shot prompting: Train Gen AI to better complete tasks

In few-shot prompting you provide multiple examples as contextual information. You can provide models for answers and ask the bot to scout for more answers in provided material. Or you can ask the bot to arrange and present provided material in a way that helps you with the task at hand. It may take several tries to get your contextual information to work well. We recommend to start with examples!

